

# Exploring The New Look And Meaning Of Luxury At NY's Decoration & Design Building's

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Harlem has always been a home to luxury from [Lord Viscount Courtenay](#) in the 1800's, to fashion designer [Cristobal Balenciaga](#) in the 1940's and others. We were excited to hear about the [Luxury: Redefined & Redesign](#) discussion that took place downtown.

The [Decoration & Design Building](#) hosted the Fall Market 2018 in the heart of Manhattan's Design District to discuss this season's theme, Luxury: Redefined & Redesign. Owner, Charles S. Cohen opened the two-day trade-only event with his perspective of the evolving definition of luxury resulting from the design headquarters' carefully curated programming and discussion. The Fall Market 2018 saw an exponential growth in attendees, welcoming over 3,000 members of the trade, and a wealth of new programs including six Keynotes, 21 In-Showroom Programs, one Special Event, five Cocktail Receptions, 118 Open Houses and 14 NEW Experiential Events. Top editorial voices, leading industry trade organizations and dozens of design influencers convened for the DDB Fall Market 2018 to discuss the future of luxury, redefined and redesigned by interior design's top to-the-trade companies.

Semiannually, the design headquarters D&D Building dedicates its over 130 showrooms, representing over 3,000 leading manufacturers, to a relevant topic in design to incite industry-improving change. Positioning itself at the helm of design, and to fit the theme, The D&D Building's Fall showrooms were decked in sophisticated décor and luxury furnishings which inspired intellectual discussion to redefine the luxury trade industry. Great comfort, opulent aesthetics, and a world of ideas, surrounding luxury living, were up for discussion between media gatekeepers, highly-esteemed design experts plus luxury lifestyle managers, connoisseurs and innovators.



The DDB Fall Market 2018 closing keynote Global Luxury was hosted at Matteo Gennari's newly minted showroom by Editor-in-Chief Erika Heet of Interiors alongside world-renowned designers and travelers Joe Nahem of Fox-Nahem, Roric Tobin of Bradfield & Tobin and Sandra Costa of Sandra Costa Design Group. From the world traveler's perspective, the distinguished group offered guests their unique knowledge on residential and commercial designs across various climates, cultures, and societies. Immediately following the keynote session Iris Dankner hosted a Holiday House: Ten Years of Designing for a Cure cocktail reception.

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