

NEW  
PRODUCTS  
*2026*

TEAM 7



# Our new products

2026 marks a significant creative shift for TEAM 7. We are broadening our design scope with organic stylistic elements that give spaces a softer, more sensual feel and make a more instantly inviting impression. The starting point for this new creative venture is our collaboration with Berlin-based designer Stephanie Jasny, whose ideas are rounded off with a whole new level of handcrafted precision. With nya, we are introducing flowing forms that evoke a sense of ease and calmness, showcasing our solid wood in a unique way.

The nya table is the focal point of this new product range: a sculptural centrepiece with a striking base, gentle curves and a graceful silhouette that makes itself right at home in any living space. The matching chair translates this style into a soft, body-hugging form with generous upholstery and distinctly defined lines. Meanwhile, the nya occasional furniture seamlessly picks up on this new design concept to create smooth transitions between living, dining and cooking environments. The collection is complemented by a kitchen that incorporates the same soft curves to subtle effect, bringing a balanced blend of warmth and precision craftsmanship into the kitchen space.

Meanwhile, the core collection takes us back to the very essence of our brand: solid wood in its purest form. This occasional furniture

series is based on precise geometric shapes and shines the spotlight on the distinctive qualities of wood as a material. We have made a conscious choice to keep the range of design variations to a minimum, focusing instead on finely crafted details and clear functionality, executed with refined precision. core stands in deliberate contrast to nya and demonstrates just how versatile TEAM 7's signature style has become.

Together, our new products for 2026 expand our design universe in a way that truly strengthens our brand – based on sensually expressive style, precisely crafted execution and an absolutely consistent approach. Our aim is to create spaces that people understand intuitively, filled with furniture designed to last. With nya and core, we have taken one step further towards this goal.



*all details about  
our new products*

Dr Georg Emprechtinger,  
CEO, owner

Stefan Emprechtinger,  
Managing Director of Sales

Hermann Pretzl,  
Managing Director of Production



## nya table and chair by Stephanie Jasny

nya is a table that blends together functionality, sustainability and aesthetic appeal through organic yet precisely defined stylistic elements. With its soft lines and iconic sculptural metal frame, it brings a sense of cultivated calmness to the room, inviting you to linger with pleasure. nya absolutely fulfils the brief of creating a dining table with both emotional allure and technical prowess, combining the warmth of real wood with innovative extension technology, timeless elegance and the tactile physicality of its gentle curves.

This new dining table highlights TEAM 7's renowned excellence in design, artisan craftsmanship and sustainability, while setting new standards too. With its distinctive style, nya embodies the ideal of a versatile, contemporary dining table. Available as a fixed or extendable table, with a boat-shaped or rectangular table top, in various sizes and with a select range of colours and materials, it adapts to individual requirements and diverse interior design settings.



Organic contours and an iconic metal frame set the tone. The table top – available in a boat shape or in rectangular form – has gently chamfered edges, adding a more refined touch and accentuating the inviting feel of the wood. The sculptural base balances aesthetics with structural stability. Made of die-cast aluminium, it has a streamlined shape with smooth transitions. The longitudinal support is seamlessly integrated into the design, reinforcing the table's solidity despite its slender geometry. The tapered legs also emphasise the visual lightness of the overall design.



# nya

### TABLE PRODUCT DETAILS

- organic, yet precisely defined stylistic elements
- non-extendable table with a boat-shaped or rectangular table top
- sculptural metal frame in matt black or the new colour clay
- table top in solid wood or ceramic
- broad oak lamination for a calmer look and more emphasis on the distinctive qualities of this wood type

fig. left: nya non-extendable table, smoked oak, clay-coloured metal | nya chair, Glory fabric hazel, clay-coloured swivel base | nya display case, smoked oak, clay-coloured metal | nya sideboard, smoked oak, MDi umbra marrón, clay-coloured metal

fig. right: nya non-extendable table, smoked oak, clay-coloured metal

## CHAIR BY STEPHANIE JASNY

Inspired by nature, the smoothly flowing organic contours of the nya chair form a serene and elegant silhouette. Precision-perfect seams frame the chair's upholstery and attest to craftsmanship done with genuine care. The seat and back merge into a harmonious whole, separated by a clear division with striking lines and details accentuating the unique character of the design.

The body is generously cushioned, providing an irresistible level of comfort that lasts even over long periods of sitting. The strong yet stylish base features a 360° swivel function and a return mechanism, and echoes the distinct aesthetics of the nya table. Together they create an expressive ensemble made for timeless interior design.

fig. left: nya chair, Glory fabric hazel, clay-coloured swivel base

fig. top right: nya sideboard, smoked oak, MDi umbra marrón, clay-coloured metal

fig. bottom right: nya display case, smoked oak, clay-coloured metal



## SIDEBOARD BY SEBASTIAN DESCH

nya sideboards are available with various combinations of drawers and hinged doors. The deliberate asymmetry in the arrangement of the individual elements creates a captivating look, accentuated by the mix of solid wood and MDi. Optional vertical echt.zeit-style milling on the fronts and side panels highlights the solidity of the wood and makes the natural wooden surfaces all the more appealing to the touch.



## DESIGNER: STEPHANIE JASNY

Stephanie Jasny is a Berlin-based industrial designer specialising in furniture, lighting and interior design projects. Her work combines clarity and structure with a strong instinct for detail. The designs are meant to be experienced, to stand up to everyday use, and to remain relevant for years to come. These are precisely the qualities she brings to TEAM 7's solid wood furniture, as demonstrated in our joint project: the nya table and chair ensemble.



## DISPLAY CASE BY SEBASTIAN DESCH

The delicate aluminium frame doors on the new nya display cases feature clear or smoked glass, striking a balance between elegance and cosy charm. They offer a glimpse of the fine wood inside, where LED lighting adds softly glowing accents. Selected pieces can be artfully staged, while others remain hidden in the drawer. Graceful legs seamlessly continue the curved lines at the corners and emphasise the exquisite lightness of the design.

nya display cases are available with a choice of two glass doors or a combination of glass and wood, where the asymmetrical split highlights the striking contrast between the materials.





## nya extendable table by Stephanie Jasny

What really sets nya apart is its user-friendly design and technical finesse. The extendable table features a quiet, easy-glide synchronised mechanism, with an exceptionally low profile that provides generous legroom. Thanks to careful dimensioning and the perfectly poised interplay between the base and the extension, the integrated insert panels tilt downward, using gravity to make the table even easier and more convenient to handle. The mechanical table lock ensures maximum stability, even when fully extended. The new nya dining table embodies a perfect

blend of design and technology in every detail. The fittings are concealed by panels, both open and closed. The synchronised extension mechanism is cleverly integrated into the table's slender silhouette, while the balanced proportions create both comfortable seating space and a harmonious overall look, whether the table is extended or not. The hand-picked wooden surfaces accentuate the exceptional artisan craftsmanship that has gone into making this piece, with a continuous grain flowing seamlessly between the table top and the insert panels.



### MODERN EXTENSION TECHNOLOGY

Thanks to its integrated insert panels, designed to softly open and close, the nya extendable table can be lengthened by 100 cm to up to 350 cm. Extending the table is easy and intuitive. Thanks to the innovative synchronised extension mechanism, the table top extends evenly in both directions, while the base remains firmly in position.



# nya

### EXTENDABLE TABLE PRODUCT DETAILS

- extendable table with a rectangular table top
- smooth synchronised extension mechanism with integrated soft-close insert panels
- extra legroom thanks to the low profile of the extension technology and the positioning of the table legs
- fittings concealed even when the table is extended
- continuous grain on the table top and insert panels
- balanced proportions whether the table is extended or not

fig. left: nya extendable table, oak, matt black metal | nya chair, Glory fabric beige, matt black swivel base | nya highboard, oak | nya sideboard, oak  
fig. right: nya extendable table, oak, matt black metal

PRODUCT FAMILY

The nya sideboards, highboards and display cases by Sebastian Desch take up the stylistic elements of the nya table with its organic yet precisely defined lines and subtly recreate them in a different form. One of the defining design features of the nya family is its distinctive rounded corners.

nya sideboards, highboards and display cases are available in 32 distinct versions. They also come with the option of a mirror-image effect on the front and a choice of 13 different types of wood. A selection of four MDi surfaces also provides additional scope for customising the design.



PRODUCT DETAILS

- organic yet precisely defined lines
- perfectly matched to the nya table
- 32 carefully curated sideboard, highboard and display case versions makes planning interior design concepts easy
- scope for customised design thanks to mirror-image fronts, a range of wood types and a choice of MDi surfaces
- optional vertical echt.zeit-style milling for fronts and panels
- elegant metal legs or recessed plinth
- display cases with clear or smoked glass and LED lighting to showcase the items



CERAMIC TABLE TOP

The nya table can also be provided with a ceramic or MDi table top on request. The 4-mm-thick ceramic is mounted on a solid wood supporting plate, retaining the same stylistic finesse and gentle, tactile curves of the original version.



LEGS, PLINTH OR WALL-MOUNTED

Elegant metal legs in a clay colour or matt black echo the organic curves of the longitudinal support for the table frame. Standing at 24 cm, they are deliberately designed to raise the main body of the furniture off the floor, making it seem airily light – an effect that also lends the wall-hung version of the sideboard a distinctive sense of lightness. Alternatively, nya sideboards, highboards and display cases are also available with a recessed plinth.



fig. top left: nya highboard, oak  
fig. bottom left: nya sideboard, oak  
fig. top right: nya non-extendable table, MDi masai blanco plus, clay-coloured metal  
fig. bottom right: nya sideboard, oak



## nya kitchen by Sebastian Desch

Inspired by nature and organic in design just like the rest of the nya range, the nya kitchen also features soft curves and smooth transitions, yet clear-cut forms. It is part of a product family that forms a holistic living concept encompassing a kitchen, table, chairs, sideboards, highboards and display cases. This creates a seamless flow between individual living areas – rooted in genuine solid wood, precision craftsmanship and an aesthetic style that fills the space with natural elegance.

Carefully refined curves at the corners of the cooking island and tall cabinets break up the kitchen's basic rectangular shape to subtle effect, producing the organic lines so distinctive to nya. Thanks to its pared-down and finely poised composition of materials, the nya kitchen makes a harmonious and inviting impression. Recessed grips running down the full length of the tall cabinets create a streamlined, handle-free look that brings a sense of restrained clarity to the kitchen architecture.

The dark colour of the smoked oak introduces a fascinating facet of genuine solid wood into the interior design, making it appear elegant and timeless. Striking optional vertical milling on the tall cabinet fronts creates distinctive depth and accentuates the tactility of the brushed wood surfaces.



# nya

### PRODUCT DETAILS AND NEW KITCHEN FEATURES

- organic stylistic elements with carefully crafted curves
- perfect integration into the surrounding architecture based on a floor-to-ceiling furniture plan
- smooth transition into the dining/living area thanks to a seamlessly incorporated filigno shelf unit
- harmonious and holistic living space concept created in combination with the entire nya product family
- panels with gently rounded corners and a vertical grain pattern
- new top cabinet depth of 56 cm
- switch to new Aventos flap hinges
- continuous vertical recessed grips up to a height of 298 cm
- invisibly integrated access door
- alcove system now also available in black



fig. left: nya kitchen, smoked oak, MDi umbra marrón | lui bar chair, umbra natural leather L7, matt black metal frame | nya non-extendable table, smoked oak, matt black metal frame | nya chair, Glory fabric hazel, matt black swivel base

fig. right: nya kitchen, smoked oak, MDi umbra marrón



New design options

The organically rounded edges of the wooden sides draw attention to the fine artisan craftsmanship behind the nya kitchen and bring it to life. The round bar top adds to this effect, creating an inviting space to gather round, while the striking sink unit with its cubic design provides a deliberate contrast for a more intense overall look.

An innovative top cabinet solution with a tall cabinet depth of 56 cm opens up new possibilities in kitchen planning and provides useful storage space. The flush top cabinets and tall cabinets merge to form a single unit that frames the generous alcove like an arch. Inside this alcove, recessed display cabinets with fine aluminium frame doors and individually controlled LED lighting add an extra accent to the design.

fig. left: nya kitchen, smoked oak, MDi umbra marrón | lui bar chair, umbra natural leather L7, matt black metal frame  
fig. right: nya kitchen, smoked oak, MDi umbra marrón | filigno shelf unit, smoked oak, MDi umbra marrón

SMOOTH TRANSITIONS

The nya kitchen picks up on the architecture of the surrounding space and blends into it. With its kitchen units running around the corner and a seamlessly incorporated filigno shelf unit, it cleverly creates a flowing transition into the dining and living area. Custom-designed from floor to ceiling, the kitchen forms a whole new room – concealed behind an access door integrated almost invisibly into the row of tall cabinets along the side.



TEAM 7 KITCHEN CAMPAIGN

With extensive price cuts and innovative new kitchen features for 2026 – along with fresh visual material, a new kitchen brand book and upgraded sales documents – we are creating positive momentum for your sales success.

- no price increases and targeted price reductions based on a streamlined kitchen range
- new kitchen planning guide
- new kitchen brand book and print campaign
- new image content
- optimised showroom setups with a clear pricing structure





New materials

In the world of interior design, materials are more than just surfaces. They set the mood and give each space its own signature style. With our new materials, we are opening up even more scope for you to blend nature, innovation and individuality in inspiring new ways. Our new fabric collection offers a rich variety of sensual textures and attractive colours that will bring your living space to life with welcoming warmth. We have also introduced an exclusive new metal colour, designed to add

a subtle touch of sophistication to any piece of furniture and complement the natural beauty of our fine wood types. There is a new colour available for our range of MDi surfaces too. MDi (Minerals, Design, innovation) from Inalco is the next generation of ceramic. It uses innovative production technology and carefully selected minerals to create a material with an incredibly precise texture and consistent colouring throughout. The surfaces are also highly resistant to heat, scratches and stains.



NEW MDI COLOUR – UMBRA MARRÓN

The new MDi colour umbra marrón is inspired by a type of quartzite from Brazil. With its fascinating interplay of red, brown and black tones, the smooth, appealing surface finish has the feel of natural stone and creates subtle contrasts of depth and shadow. This dark, expressive shade radiates a sense of warmth. Combined with dark wood types in particular, umbra marrón sets atmospheric accents within an interior space.



NEW METAL COLOUR – CLAY

Our clay metal colour brings a perfect blend of elegance and natural beauty to the interplay between wood and metal. This matt, clay-coloured surface finish suggests calmness and balance, while its subtle metallic effect adds an exclusive touch. Combined with the compelling character of wood, it creates atmospheric interiors with a modern yet cosy ambience, full of expression in their dark, warm tones.



NEW FABRIC COLLECTION – GLORY

With its modern style, fine texture and sumptuously soft feel, the new Glory bouclé collection is a great addition to the TEAM 7 fabric range. Ten carefully coordinated colours with a matt tone-on-tone look offer fantastic scope for creating timeless interior designs. Combined with our solid wood, the natural beige, grey and brown tones evoke a sense of calmness, warmth and harmony. The new fabric collection is made of 100% polyester. A special yarn twisting technique gives the bouclé texture extra stability and volume, making it soft and smooth to the touch. This robust fabric boasts over 100,000 abrasion cycles and is therefore highly durable and hard-wearing – ideal for intensive use in home or commercial interiors. Unmixed processing means that the material can be recycled efficiently and sustainably, giving it a long lease of life within the circular economy. Glory is also certified to OEKO-TEX® STANDARD 100.

Material

core furniture by Sebastian Desch

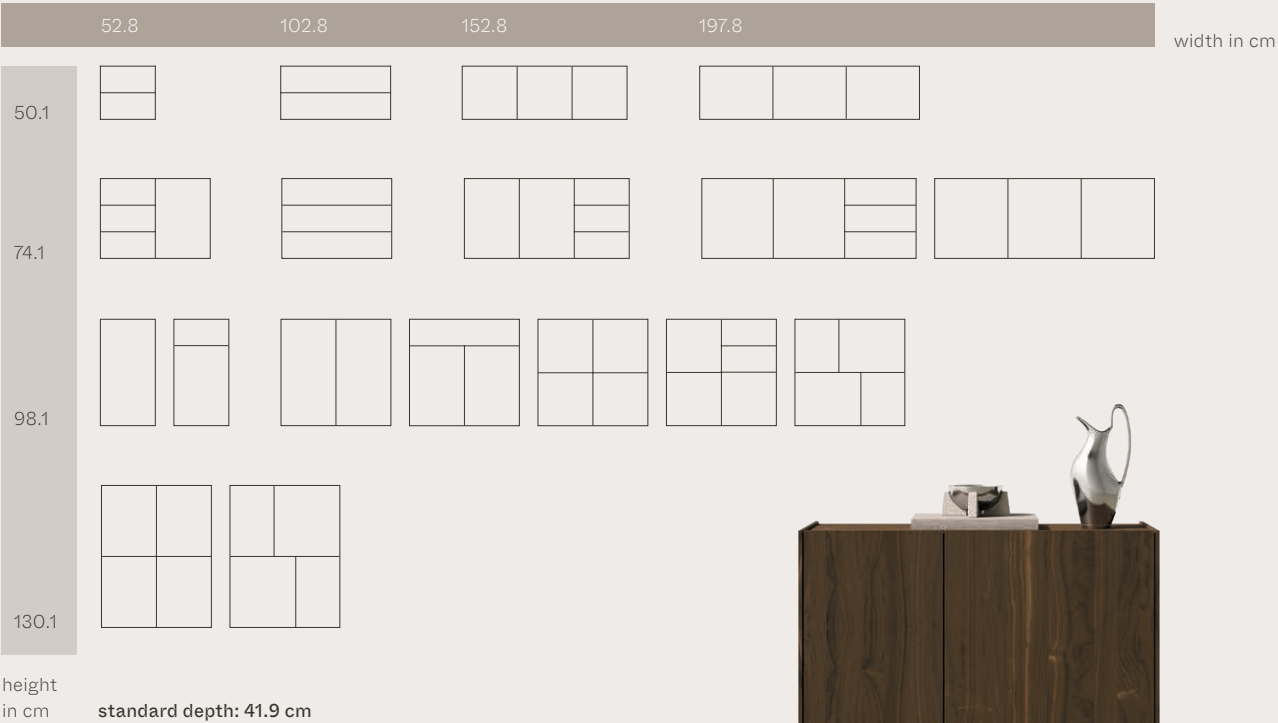
Pared down to the essentials, core creates impact through its uncompromising simplicity and expert execution combined with the sheer beauty of solid wood. With its minimalist elegance, this collection embodies the core of the brand itself – the pure essence of design, wood and craftsmanship. Its simplified range of variation makes it the ideal introduction to the world of TEAM 7.

core sideboards and highboards celebrate a new form of restraint: straightforward, discreet – yet full of character. Their subtle stylistic elements allow the exquisite natural

material to take centre stage, showcasing its distinctive texture with a consistently vertical grain. The fronts and sides form a continuous, three-sided surround with visible end-grained wood – a fine detail that makes the precision craftsmanship and the authentic quality of the material truly tangible. Meanwhile, a slightly protruding edge at the top of the front serves as a practical handle for drawers and hinged doors. core is the culmination of our efforts to combine simplicity and functionality in a timeless form.



core typology



core

PRODUCT DETAILS

- pared down to the essentials in terms of design, materials and range
- planning made easy thanks to a selection of 18 clearly defined sideboards and highboards
- made of 100% natural wood, with a solid wood body and 3-layer panel fronts
- simple and subtle stylistic elements
- optional removable tray for the drawer
- ideal for use in all living areas and easily combined with other TEAM 7 furniture ranges
- height, width and depth can be reduced for an extra charge
- attractive prices thanks to efficient design

fig. left: core bedside table, oak white oil  
fig. right: core highboard, walnut





Authentic artisan craftsmanship

The apparent simplicity of core’s design is down to exceptionally skilled craftsmanship. Solid wood sides and fronts made of 3-layer panels are rebated and combined to form a harmonious whole based on a sophisticated structural concept. The result is a series of pieces of furniture that owe their aesthetic appeal to the visible quality of the wood and the sturdy robustness of their materials.

The fine end-grained edging around the top on three sides offers further proof of the attention to detail in crafting this furniture, as do the hand-selected wooden surfaces with a continuous vertical grain on their hinged doors and drawers. Plinth legs measuring 25 mm subtly raise the furniture off the floor, while height adjusters on the inside make it easy to balance out any unevenness.

fig. left: core sideboard, oak, MDi iseo gris  
fig. top right: core highboard, oak, MDi iseo gris  
fig. bottom right: mylon extendable table, oak | mylon chair, oak | core sideboard, oak, MDi iseo gris | core highboard, oak, MDi iseo gris

Planning made simple

Whether it features as a sideboard, highboard, chest of drawers or bedside table, whether it is part of a wall unit or in the hallway – core blends harmoniously into any living area and complements with all our ranges. Eighteen carefully defined models make planning simple by reducing the complexity involved. With their understated style, these pieces are ideal for combining with other TEAM 7 furniture collections too. Various wood types and an optional glass, ceramic or leather top cover in a choice of colours offer plenty of scope for creative design. A removable wooden tray is also available as a clever addition, creating a practical second compartment within a drawer, and there is even the option to have it fitted with a drawer insert or leather bottom.







PRODUCT DETAILS

- top optionally with glass, ceramic or leather cover
- vertical, continuous wood grain on hinged doors and drawers
- continuous, three-sided edging with visible end grain
- top front edge slightly extended as a practical handle on drawers and hinged doors

fig. left: core dresser, oak white oil  
fig. right: times bed, oak white oil | core bedside table, oak white oil | core dresser, oak white oil | wall panel, oak white oil, Ripley fabric 01



At home in any living area

The new core furniture by Sebastian Desch unlocks endless scope for creating coordinated concepts in any living area. The ideal introduction to interior design, this collection opens up all kinds of options for furnishing living spaces with timeless elegance and finely honed functionality. Whether as a living room sideboard, as part of a wall unit, as a practical chest of drawers in the hallway or as an elegant side table

solution in the bedroom – with its clean-lined, pared-down design, core blends effortlessly into any setting, evoking an appealingly inviting atmosphere with the warm radiance of real solid wood. Thanks to the carefully conceived range of options, planning is deliberately simplified so that a harmonious and individual living concept can be realised with just a few selected elements – across all living areas.



## Inspiration for new living worlds

Our new planning examples serve as a source of inspiration for your own furnishing ideas. These thoughtfully designed concepts demonstrate how our furniture can be arranged to create versatile and personalised living spaces – from classic standalone pieces to combinations assembled from the shelf and cabinet system or even bespoke wardrobes and hallway furniture that are perfectly tailored to the respective needs and rooms.

Our holistic approach also includes wall coverings that open up fascinating possibilities for individual staging of the living space. Wood and fabric panels set fresh accents alongside segment mirrors. They amplify the warmth of solid wood and the elegance of textile surfaces to create atmospheric depth. This yields personalised interior designs in which timeless aesthetics, practical functionality and an abiding sense of contentment merge into a unified whole.

fig.: core dresser, oak white oil, coloured glass natural white | soft wardrobe, oak white oil, coloured glass natural white | make-up area, segment mirror, wooden wall panel, oak white oil, coloured glass natural white | nya chair, Jet fabric 9110, matt black swivel base



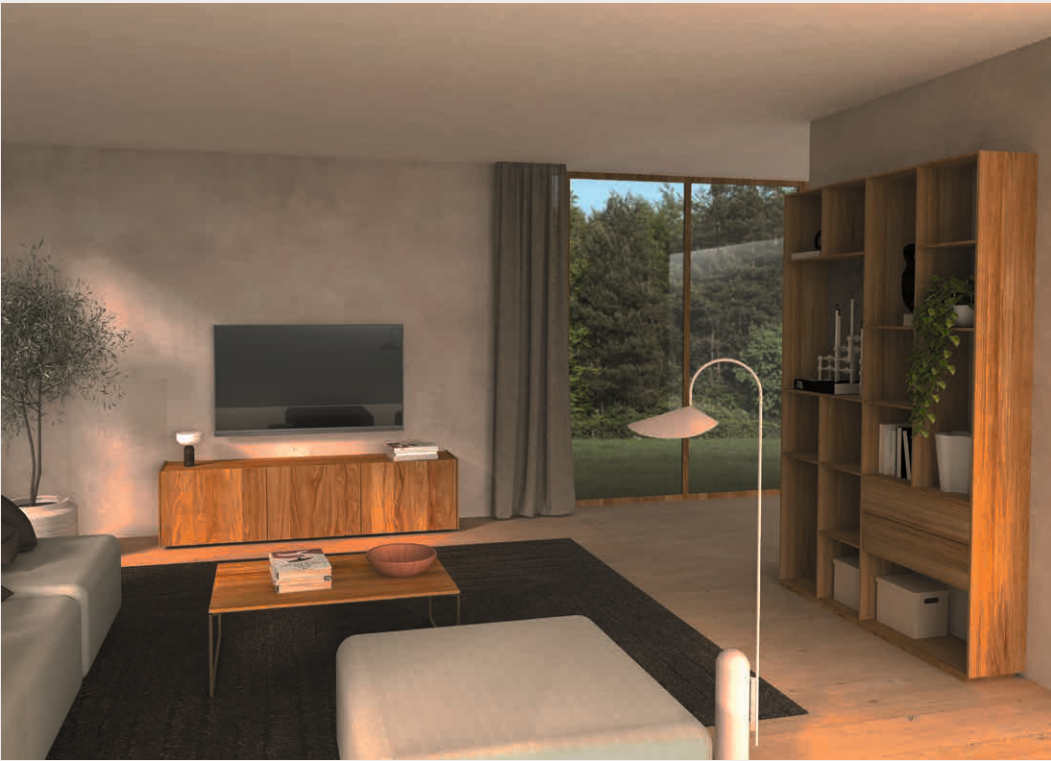
### NEW PLANNING OPTIONS

- floor-to-ceiling wall coverings with wood or Essentials fabric panels at improved prices
- wood panels in echt.zeit design
- semi-circular or quarter-circular segment mirrors with and without backlighting
- new wall unit arrangement consisting of a filigno shelf unit and cubus pure cabinet system
- modular room layouts with core furniture and filigno shelf unit

# Planning options

NEW PLANNING OPTIONS FOR WALL UNITS

With its artisanal finesse and the subtlety of the material, our 2025 filigno shelf system sets new standards in style and craftsmanship. The authentic solid wood is a mere 12 mm thick, vividly accentuating the room architecture – as a freely configurable shelf unit or as a room divider. We have now taken the next step with filigno by integrating it into our element system, allowing the creation of living room walls in a fascinating new look.



MODULAR PLANNING OPTIONS

The combination of filigno shelving and core furniture opens up countless possibilities for harmonising the interior design of a room via the interplay of elegant individual pieces while retaining the freedom to expand or restage the layout at any time. Perfectly coordinated in terms of wood type and appearance, the natural beauty of the individual elements makes them effective both as solo pieces and as part of an integral interior design.

fig. top left: CPWW 36A | cubus pure wall unit, oak, matt greige coloured glass | filigno shelf, oak | filigno coffee table, oak, matt black metal frame  
fig. bottom left: COWW 01 | core wall unit, oak | filigno shelf unit, oak | filigno coffee table, oak, clay metal frame  
fig. right: DCOPB 02 | hood clothes rack, oak white oil | core highboard, oak white oil, black leather L3 | segment mirror | fabric wall panel Clara 384



SEGMENT MIRRORS AND WALL PANELS

Our segment mirrors are available in semi-circular and quarter-circular designs and can be optionally equipped with backlighting. They can be flexibly combined with wall panels of solid wood or with fabric panels to create floor-to-ceiling wall designs. A wide variety of wood types and the diversity of our TEAM 7 fabric range allow enormous freedom for individual solutions that integrate seamlessly into different living areas, such as hallways, bedrooms or living rooms.



SPECIAL OFFER ON IRON MOSS CERAMIC

When ordering our magnum table as well as furniture elements (except kitchen) with fronts in the ceramic colour iron moss, you will receive exciting discounts compared to the regular RRP. Take advantage of this opportunity and extend attractive offers to your customers. Valid while supplies last.



download  
discount details



PISA DESK WITH FIXED FRAME

Our pisa desk range has now been expanded to include a version with a fixed leg frame. The combination of a clear aesthetic, professional practicality and pure solid wood makes the height-adjustable pisa one of TEAM 7's most successful pieces of home office furniture. All versions are now also available in the fixed design. The elegant look remains, now at an even more attractive price.

Trainings

Take advantage of our offer to sustainably increase your sales with TEAM 7 and give your customers the best possible experience.

BASIC TRAINING & ASSEMBLY SKILLS			
Basic training: Consultation & furniture sales	Basic training: Consultation & kitchen sales	Furniture assembly	Kitchen assembly
PRO	ONLINE		
Professional training: Project & design	furnplan	furnplan filigno shelf system	pCon

If you are interested in our training courses and would like further information, please send your enquiry to [academy@team7.at](mailto:academy@team7.at).



Academy

## TEAM 7 iFrame

In autumn 2025, the TEAM 7 iFrame was adapted to the design of the new TEAM 7 website. This ensures an up-to-date presentation of the TEAM 7 brand on your website with all the latest products, images and videos. Integration and navigation will stay the same. The TEAM 7 iFrame is a free service we offer to support your online communications. This

tool can be easily integrated into your own website to make the TEAM 7 content available within your online presence. It is maintained directly by TEAM 7.

Do you have any questions or are you interested in the TEAM 7 iFrame? Then just send us an email: [werbeservice@team7.at](mailto:werbeservice@team7.at) We'll be happy to help!



## New TEAM 7 dealer login

With the launch of the new TEAM 7 dealer login, it will be even easier and more convenient to download the right TEAM 7 content at the right time for your advertising. This makes images, videos, price lists and other important company documents available to you at any time. The modern and newly organised user interface offers an improved overview of the curated content and enables intuitive operation. The search feature is structured and user-friendly thanks to filter

functions. The desired content can be accessed quickly and directly. Depending on the intended use, the content is available for downloading in various sizes and formats. Usability is further improved by accelerated download speeds. An updated conversion process enables fast downloading and minimises waiting times. In addition, the new TEAM 7 dealer login is highly responsive and suitable for all user devices, such as tablets.

## SUCCESSFUL ADVERTISING WITH TEAM 7

Our comprehensive promotional package helps you present TEAM 7 professionally in all your communications – to attract new customers and inspire existing ones. Use our materials for your print and online advertising, and let's create a strong presence together:

- Furniture Brand Book
- Kitchen Brand Book
- New Products Journal\* (available from may 2026)
- Inspiration Cards
- home office brochure
- bed interiors brochure
- kids brochure
- iFrame
- social media packs
- newsletter templates
- customisable print templates for brochure pages, advertisements, large-format posters and direct mailings
- POS videos

\*initial delivery to TEAM 7 partners is automatic



## Success partner portal 2026

With our TEAM 7 success partner portal\*\*, we provide an effective platform for managing online advertising according to the specific needs of our partners. A wide variety of online campaigns take users directly to the personalised landing pages of our success partners, where they can contact the respective TEAM 7 dealer directly. Ongoing optimisation ensures continuous refinement of the generated leads.

Once again, a series of further developments are planned for 2026. Alongside technical upgrades in the background, additional campaigns for our new products – nya table and nya kitchen – will draw extra traffic to the landing pages. Plus, in future the campaigns will not only include images but also eye-catching videos.

\*\*available in Germany, Austria, Italy and Switzerland

# Marketing



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*Errors and omissions excepted.*